

FASHION GRADUATE ITALIA 2022 | Stay curious! IED PRESENTS *FUTURE STARTS SLOW 2022*

At BASE Milano, during open fashion week, the Istituto Europeo di Design will be exhibiting the best works by its Fashion Design graduates from all of the Group's Italian campuses. These ten capsule collections express their personal views on the current state of the fashion industry

4 NOVEMBER 2022 6PM | BASE Milano room 2100 - 34 Via Bergognone

Milan, 3 November 2022 - The Istituto Europeo di Design will be participating in the Piattaforma Sistema Formativo Moda association's Fashion Graduate Italia event, with the 2022 edition of the FUTURE STARTS SLOW show. Eleven recent Fashion Design graduates will be exhibiting their capsule collections as an expression of the creative intensity of IED Group's fashion school. The men's, women's and genderless capsule collections of Nicolò Artibani, Carolina Aru, Lorenzo Attanasio, Alessandro Bonini, Gaia Ceglie, Riccardo Cotta, Luca De Prà, Alessandra Gasparroni, Giovanni Marchetti, Matteo Mojana e Maria Eleonora Pignata offer a snapshot of the current state of the fashion industry, a personal vision, but ones that are nevertheless filtered by the changes that the pandemic imposed on the lives of each individual. At the centre of every project is always the individual: the attire is added, it accompanies the individual, and dresses them up but the focus is always their interior being. *Future Starts Slow*, which opens at the fashion system, is an invitation to slow down and follow the natural passage of time that a sustainable production would require.

"For IED and all of the affiliated schools, Fashion Graduate Italia is an opportunity that comes once a year, encompassing an increasingly broad and international dimension, and reaffirming the roles that Milan and Italy play in the field of professional artistic and design training," explains Alberico Guerzoni, Vice President of Piattaforma Sistema Formativo Moda and Director of IED Milano. "We are therefore extremely excited about these three days of opening up to the outside world. It's an occasion in which the power of networking reveals itself in its most lively manner, as concrete support for fashion designers who are just entering the market."

FUTURE STARTS SLOW brings ten capsule collections to the catwalk: **Dressmaking Surgery** by **Nicolò Artibani**, which investigates the ideal of perfection, and is characterised by cuts and transformations, establishing a parallelism between fashion and surgery, where the hand intervenes on the dress rather than on the body, like that of a surgeon; **ūnus** by **Carolina Aru**, which represents the journey of the individual, who, from the subconscious, becomes aware of the tangible by creating deconstructed garments with clean and well-defined contours; **Collateral Beauty** by **Lorenzo Attanasio**, which expresses the creative nature of personalities who have suffered traumas or have experienced situations of extreme pain, for a collection that creates links through various contaminations; **PER_SON_A** by **Alessandro Bonini**, which tackles the concept of memory and photography through garments with layers of different materials and transparencies; **Deformiter** by **Gaia Ceglie**, which consists of a genderless collection aimed at redefining the concept of identity through an excessive layering of fabrics, exaggerated volumes, and the progressive cancellation of the male and female figures.

And then there's Helter Kobayashi by Riccardo Cotta / Matteo Mojana, which is developed starting from a fictional character, and focuses on concepts such as prejudices, stereotypes, personal dualism, and face masks, which have been challenged by the aesthetic codes of modern society; Dividit by Luca De Prà, which draws inspiration from Italo Calvino's "Cloven Viscount" to create garments based on centuries of modelling research, in order to transform a personal garment into an object of emotional value to be worn and kept; Claustrophobia by Alessandra Gasparroni, which is based on the concepts of constraint and freedom, with layerings and manipulations being contrasted with lighter and more basic garments, all dominated by the colour white in order to create a sense of lightness and freedom; Let me sleep by Giovanni Marchetti, which consists of dreamlike



garments made with transparent fabrics, comfortable padding, and vivid prints with optical characteristics. And finally there's **Akhet** by **Maria Eleonora Pignata**, which highlights the coexistence and balance that is created between opposites, through the disorder of the incomplete garment and the order of the rigid minimalist forms, or with the colour chart, in which a chorus of visual contrasts are created among the natural pigments and darker colour tones.

On 3 November, at the opening of the Fashion Graduate Italia event, **Nicolò Cerioni**, **stylist and co-founder of Sugarkane Productions**, will tell his story to Guglielmo Scilla, Italian youtuber, actor, radio host and activist (at 4 p.m. at BASE Milano Ground Hall). Nicolò Cerioni is an IED Milano alumnus who began his professional career in 2008 when he joined the MTV styling team, where he handled the styling of the platform's programmes. In the meantime he has also collaborated with other TV channels: in fact, he is currently working on numerous programmes, including the first XFactor series on Rai Due. The passion for music has always been part of his professional journey. It's a passion that has led him to work with major record labels like Emi, Sony and Universal, providing artist styling and image coordination services for album covers, promotional photo shoots, and television appearances like the Sanremo Music Festival.

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STUDIO TORRICELLI Maddalena Torricelli Mob. +39 02.76280433 studio@maddalenatorricelli.com