Find your Difference IED

Master's Program

Master Diploma IED

Fashion Merchandising and Buying

IED Firenze

“Buying and Merchandising is a balance of clever fashion sense and business expertise. Because of the new fashion rhythm is a key function for fashion brand and retailer since it requires a proactive professional, who is always up-to-date on the latest trends, to better understand what final consumers want to buy.”

MENTOR

Andrea Selvi

International Business Development & Buying Manager
at YOOX NET-A-PORTER GROUP

Project by IED students

2nd edition

Fashion Merchandising and Buying

Title*	Master Diploma IED in Fashion Merchandising and Buying
Mentor	Andrea Selvi
Coordinator	Andrea Nardi
Duration	9 months
Language	English
Attendance	Mandatory, full-time
Starting date	November
Location	Florence

**To get the qualification, students must successfully attend not less than 80% of all training activities and discuss their Thesis Project in front of the examination board.*

Overview

IED Master's Programs are designed by considering both the market's evolutions and the required skills, in order to train professionals who are ready to undertake relevant career paths.

You will gain analytical tools for understanding the deep essence of what a fashion product is. This course covers the supply chain and manages every step of the process from the creation to the sale of a product line - both clothing and accessories - through the use of marketing tools and the practice related to the subject project. Students will be able to gain an understanding of the relationship between different process areas by applying a transversal professional approach and creating economical proposals designed to meet the client's needs. Ultimately, you will be able to optimize a collection for store distribution and maximize sales - thanks to visual display techniques. Product is what is sold, and merchandising is how it is sold. However, someone buys it and then resells it at various stages of distribution. Knowing these operations will also enable you to take advantage of the current trends in the fashion industry: from sustainability to sales disintermediation, from unprecedented matches between extreme technology and artisanal abilities up to the new consumer behaviours in the post-demographic era. In order to represent market demand, students will work on both local and international realities using data, statistics, category and consumer analysis. In a real fashion process, the gears of professional mechanisms engage the class in the production in a close connection with the retail one.

Project by IED students

Who is it for

Considering all cultural, industrial, and commercial aspects of merchandising and buying, this Master is open to all students interested in entering the world of fashion through the interest in quality products as a common denominator.

What's next

Attending a Master's Program at IED means to understand the dynamics of companies and agencies, to get new contacts and to enter a unique international network rich in professional opportunities.

The master's program prepares students for careers as **Merchandising Managers** and **Fashion Buyers**. In addition, the skills and competencies acquired in this program and a path of personal and professional growth may prove fundamental if students wish to consider job positions such as **Product Managers**.

Project by IED students

Methodology and Structure

IED educational methodology is built around comparing and sharing ideas and designs.

In this master's course, students will be guided through a detailed analysis of some of the main marketing levers (product, place) in relation to the reference market as well as a study of the performance of the company and the commercial dynamics of the offer and trends. An important aspect of the Master's course is the theoretical approach, which provides students with the necessary background in marketing and operations. The more theoretical approach is complemented by a range of practical activities, including workshops on topics such as management, marketing and buying, as well as guest lectures, case studies, and company visits. The purpose of this is to provide students with additional knowledge and skills related to the process management of fashion products and their commercialization.

Through the use of professional tools and knowledge in various projects, the course applies the learning-by-doing method, thus providing the students with an actual training in the field of professional studies. As a result of close collaboration with experts and professionals, students are expected to gain a deeper understanding of project management, business visions and strategies and creativity.

The students who complete this master's program will be prepared to take on the challenges presented by the current market and to take advantage of the opportunities it presents. In order to complete the Master program, students are required to complete a final project that includes a compilation of research or a experimental study of market and trends accompanied by data, company results and images in order to provide the department with both collection and purchase proposals, supported by brand strategy initiatives, marketing campaigns, and production process innovations.

Based on a brief shared with a partner or a personal business project, the final output consists of a merchandising plan as well as a buying strategy that reflect the latest market trends, the client's requirements as well as the fashion guide lines in regards to time, seasons, and production.

This course provides students with the opportunity to develop competencies and skills in seven major disciplinary fields, divided into two parallel pathways related to the merchandiser and buyer figures in the fashion industry, which then intertwine to generate a unique technical and commercial framework. In the Master's program, one of the first subjects is **Contemporary Fashion and Trends**, which analyses how the contemporary fashion market functions, for a better planning of merchandising and buying processes.

In **Market and Consumer Psychology**, students have the opportunity to observe the fashion market in depth and study consumer habits. They learn how to understand the economic aspects of the fashion industry, as well as how to design collections and selections that are appropriate to the market.

Product Management introduces students to factors related to the development of a fashion item, such as market demands, production costs, range planning, and specific client requests with an emphasis on sustainability and circular economies. Studying the organization and development of the production process will enable students to solve technical problems, respond to technological changes, and think about innovation. Students will also study collection planning and processing, materials, and supply chain players.

International Fashion Marketing introduces students to marketing tools and strategies used in international markets, including APAC, NA, EMEA, and Russia.
The goal of **Fashion Operations** is to improve an understanding of the business processes that generate value for the consumer. In addition, Fashion Operations provides a solid foundation for the final project phase, represented by **Fashion Merchandising** and **Fashion Buying**. Through specific and professional projects related to the production and development of products, students will be able to put into practice what they have previously learned. These projects will also provide students with a comprehensive understanding of categories and collections, as well as how to manage the selection and purchase of goods as well as their visual promotion in the retail sector, online and offline.

Students will create material related to the **Final Project** while working on the previous subjects and thanks to **Case Histories** and **Company Visits**.

Program

Contemporary Fashion Culture
The subject examines the key components of the contemporary fashion industry and the new generations revolution, beginning with a historical perspective and past icons to identify today's best brands and designers, including for example the epochal shift from Cristobal Balenciaga to Demna Gvasalia, as well as the influence of Gucci by Alessandro Michele, and James Jebbia with Supreme in today fashion market. Students will be able to study the concept of trend and its forecasting through the tools provided in class, as well as analyze and interpret new designers, lifestyles, and market needs. Through the study of fashion movements and their intersections with art, the class will acquire theoretical-methodological tools for exploring these movements.

Market and Consumer Psychology
The subject analyzes the management and use of the marketing tools necessary for a correct understanding of the activities of the fashion sector, with particular reference to the methods of developing strategies relating to the national and international market. Based on psychological research on the consumer with qualitative and quantitative methodologies, the study of market segmentation techniques and the evolution of buying habits provide students with a complete understanding of perceptions of the product, including its meanings and values, based on contemporary trends and the new business models.

Product Management
This subject begins by giving an overview of the meaning of "product", followed by an analysis of the fashion production processes and management, taking into account all aspects correlated to the development of the circular economy and sustainability. Through technical and professional aspects, the subject introduces additional factors into the development of a fashion item, such as the needs of the market, production costs, range planning, and specific requests from a client brief. It examines the techniques, organization and development of the production process for fashion items, learning how to solve technical problems, respond to technological changes and product innovation, as well as thinking about sustainability and innovation in the industry. In addition, a review will be made of the entire collection planning and processing, the supply chain from the tech packs to the first prototypes, how to identify the right factories, where to source materials, as well as how to develop a long-range plan. Further, students will learn about individuals and businesses that are making a difference in the fashion industry with a particular focus on sustainability and circular economy.

International Fashion Marketing
In this subject, the class will gain an understanding of the world of marketing theory and practice in the global fashion industry (APAC, NA, EMEA and Russia) by analyzing the main developments that have an impact on markets, companies, and consumers. As well as providing additional marketing tools related to business and product, the subject emphasizes understanding and managing emerging trends and key elements such as social change, globalization, digitalization and sustainability, allowing students to develop an understanding and a privileged view of the role of fashion marketing in relation to fashion brands.

Fashion Merchandising
This subject aims to share the tools that are available to analyze the market, manage a fashion collection, and manage the life cycle of a product as well as its distribution in order to maximize profits, by coexisting the logic of the industry with the market and business rules. Through a clear project presentation, students will gain a deeper understanding of the professional merchandising process. This includes identifying the right product fabrics, categories, styles, and quantities for an effective collection offer. The approach to merchandising analysis will be based on both industrial and retail processes as well as innovative strategies. A detailed analysis of the product categories and their management at the production and selection levels, as well as the strategies for implementing a collection will be provided. The purpose of this element is to also develop a strategic plan that is linked to e-commerce platforms and, thus, to sales on marketplaces that are aligned with the needs of the market.

Fashion Buying
Throughout the course, students will gain a thorough understanding of the factors and mechanisms that influence the fashion system, which is necessary for effective buying planning, taking into consideration trends, data and statistics, the relationship between market supply and demand, and the dynamics of communication and media. Providing a 360-degree view of the retail area is the objective of the course, which will emphasize visual merchandising tools as well as a solid understanding of the business environment. This subject offers students the opportunity to experience a real buying experience by simulating a variety of brands for a particular store and creating a brand forecasting report to plan the following season based on past and present information. In addition, the class will prepare a visual merchandising strategy that will emphasize the importance of the brand concept and perception through the use of images, mood boards, and other visual materials.

Fashion Operations
This subject will provide students with an understanding of business processes that contribute to creating value for the customer, and therefore, activities that facilitate the production and supply of a product or service. The various types of activities that represent operations will be studied with the aim of providing the class with the main notions of management and purchase of the product or service, the analysis of the quality and quantities necessary and for each moment of foreseen use, minimizing costs and procurement risks. Furthermore, the multi-channel approach of consumption will be taken into account, where efficiency and optimization of operations undoubtedly becomes more complex, but also crucial for identifying the most virtuous companies. The relationship with the combination of the purchase and sale of the fashion product and the management and planning tools give the class the opportunity to further explore the processes linked to the life cycle of a product.

Case history
Students will analyze the market and some of the most important merchandising and buying processes and examples, using them as subjects for projects during the course.

Companies visits
Students will have the possibility to visit companies, fairs and/or stores during the course.

Final Project
The final project includes a compilation of research or an experimental study of market and trends accompanied by data, company results and images in order to provide the department with both collection and purchase proposals, supported by brand strategy initiatives, marketing campaigns, and production process innovations. Based on a brief shared with a partner or a personal business project, the final output consists of a merchandising plan as well as a buying strategy that reflect the latest market trends, the client's requirements as well as the fashion guide lines in regards to time, seasons, and production. It can be developed individually or in small groups.

Project by IED students

Faculty

IED faculty consists entirely of professionals able to teach theory and practice, through case histories and project works in collaboration with companies that allow participants to meet directly the job market.

Photo A. Moretti

Mentor

Andrea Selvi

Has more than 20 years of international experience in fashion. Graduated in Economics in 2000, he participated to post-graduated program at Institut Français de la Mode in Paris. He started his career in London at Richemont group then he moved back to Paris where he used to manage different roles: product management, buying and merchandising for international companies (Dior, Le Bon Marché, Façonnable) and he was coordinator of the global Menswear Buying for the concept store Luisa via Roma, based in Florence. Now is International Business Development & Buying Manager at YOOX NET-A-PORTER GROUP.

Coordinator

Andrea Nardi

Graduated in Marketing and Governance from the University of Siena, he developed his international experience as Head of Buying for men's and women's collections as well as Key Account Manager for international stores and e-commerce platforms. After working for some high-end brands in London, Milan, Paris, and New York, he currently serves as the Academic Coordinator and Head of Fashion at IED Firenze, and as a Fashion Business Consultant for international companies active in the Fashion and Luxury industries.

Nicola Antonelli
CMO in LuisaViaRoma.com has a significant experience gained by developing e-commerce projects in the luxury market, with a particular skill in the development and implementation of web marketing strategies. In addition to having contributed and participated in the creation of the project at the end of the 1990s, today he coordinates a team of over 30 people for the development of the main marketing channels and the main international markets. Before participating in the creation of the LUISA VIA ROMA project, he worked as a consultant for digital projects in various fields and markets, both B2B and B2C. From May 2018 he is also co-founder of Twiko Digital, a consulting firm designed to help companies in the digital transformation process and from March 2018 is cofounder of MOD4 a new APP game.

Samantha Caini
With a 15 years long solid experience in the fashion industry, Samantha Caini boasts a deep, simultaneous, cross department knowledge of fashion buying, merchandising, digital wholesale, key accounts management, ecommerce styling and content production. She currently works as a freelance luxury fashion buyer, account manager and fashion buying professor for various national and international realities with a hands-on, practical approach in teaching how to monitor performances and ensure achievement of targets.

Virginia Capozzi
15 years of accomplished experience with proven success creating bottom-line impact through execution of key account management, sales, budgeting & forecasting, buying, merchandising, marketing and operations management. Adept at strengthening compliance, enhancing operational workflow, optimizing processes, as well as increasing output and quality. As a teacher she aims to transmit her know-how thanks to her experience on building, training and leading multifaceted teams to achieve corporate goals.

Irene Chellini
Irene is an Anthropologist with an MA in History and Philosophy and a PhD in Anthropology, History and Theory of Culture. She travelled and lived for long periods in Iran for research and studies. She founded a publishing house, Ponte33, the first one in Italy translating contemporary literature from Farsi to Italian. She worked as a freelance for literary agencies and publishing houses. She developed a deep interest in the history of art and anthropology of fashion and costume. She is specialized in designing museum paths dedicated to the connections between art, fashion and social history.

Marco Fabiano
He is a Buying and Merchandising director and industry expert with a long career in fashion and luxury, in Italy and abroad. After a degree in Industrial Engineering at Politecnico in Milano and a Master Course at IED, he began his career path as a buyer at the department store La Rinascente, and developed a 20 years' experience in industry top players' Buying and Merchandising functions, with a particular focus on menswear. He has held a variety of roles at the headquarters of Dolce&Gabbana, Loro Piana, Lanvin, Brioni, and Norse Projects.

Cristina Finocchietti
She officially entered the world of luxury as a LeatherGoods Merchandiser and Buyer at Guccio Gucci. She continued her growth path in Dolce & Gabbana, covering the role of Leathergoods and Shoes Buyer for all of Europe. She returned to Florence in the role of Europe General Merchandising Manager and Head of Window Image for Salvatore Ferragamo. Later she covered the role of Accessories Category Management Director for Gruppo Coin. After a brief experience with, she began a new collaboration with Coccinelle Spa as Global Collection Merchandising Manager. Later she returned to Florence as Accessories Merchandising and Product Director for Patrizia Pepe, and then collaborated as a freelance for PINKO. She currently holds the position of Merchandising and Design Director for Miniconf, a leading company in the children's clothing sector.

Belèn Jimenez
Merchandising Coordinator at LuisaViaRoma.com. Her goal is to maximize customer interest and sales profits by displaying products appropriately on the website, monitoring sales and assortment, and defining the editorial communication plan through all channels. She has previous experience as Merchandiser in Tod's and on the Wholesale in Tom Ford and Bottega Veneta.

Alessandro Pierattini
Textile Designer since 1984, he provides consultancy in the fashion and furniture sectors for the research and development of collections of fabrics and accessories. He has always promoted the sustainability of textile products and passionately researches new recycling systems for clothing materials. Since 2000 University Professor of Textile Sciences and Materials Technology at the University of Florence and subsequently at other international schools. He collaborates with the Textile Museum of Prato with which he has participated in several European projects.

Valentina Quintarelli
She has worked as Visual Merchandiser for some luxury department stores such as Excelsior Milano, Coin Excelsior and Fondaco dei Tedeschi, structured and complex realities that allowed her to collaborate with important brands and commercial activities. For them she has created global campaigns, artistic installations and social advertising, applying the principles of visual and multimedia communication in the preparation of shop windows, boutique, exhibition and scenographic spaces. She created V-Emme Studio whose mission is to create a visual storytelling that enhances products and locations, making the shopping experience memora.

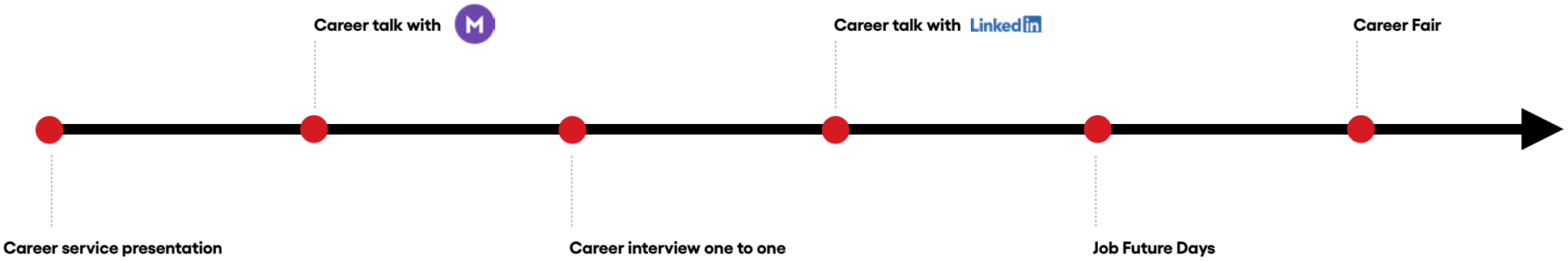
IED Italia Career Service

The IED Italia Career Service, with a team of 14 people distributed on the territory, takes care of every single student passing through our classrooms.
It does so through a process of accompaniment,training and promotion that rewards the student, the company and the school itself.

The Career Service diligently oversees and ensures a seamless experience for every student during their internship, maintaining direct communication with partner companies and providing unwavering assistance to interns whenever they encounter issues or challenges.

Working all the year for student placement

Throughout a **personalized path**, consisting of **individual meetings**, each student is tutored by a Career Service staff member, who helps him/her to prepare for and **enter the job market**.
The meetings aim to highlight the acquired skills and personal attitudes of each student, helping to create the awareness necessary to approach the job market and to build a competitive curriculum vitae and portfolio.
During the year, IED organizes the **Career Talks**, meetings with the main recruitment professionals such as Monster and Linkedin. They teach students how to land a job interview and give insights about the present and future scenarios of the creative professions.
The programme culminates with the Career Fair,an event during which the students have the opportunity to introduce themselves to the many companies involved and to participate in the selection interviews.



Focus Placement

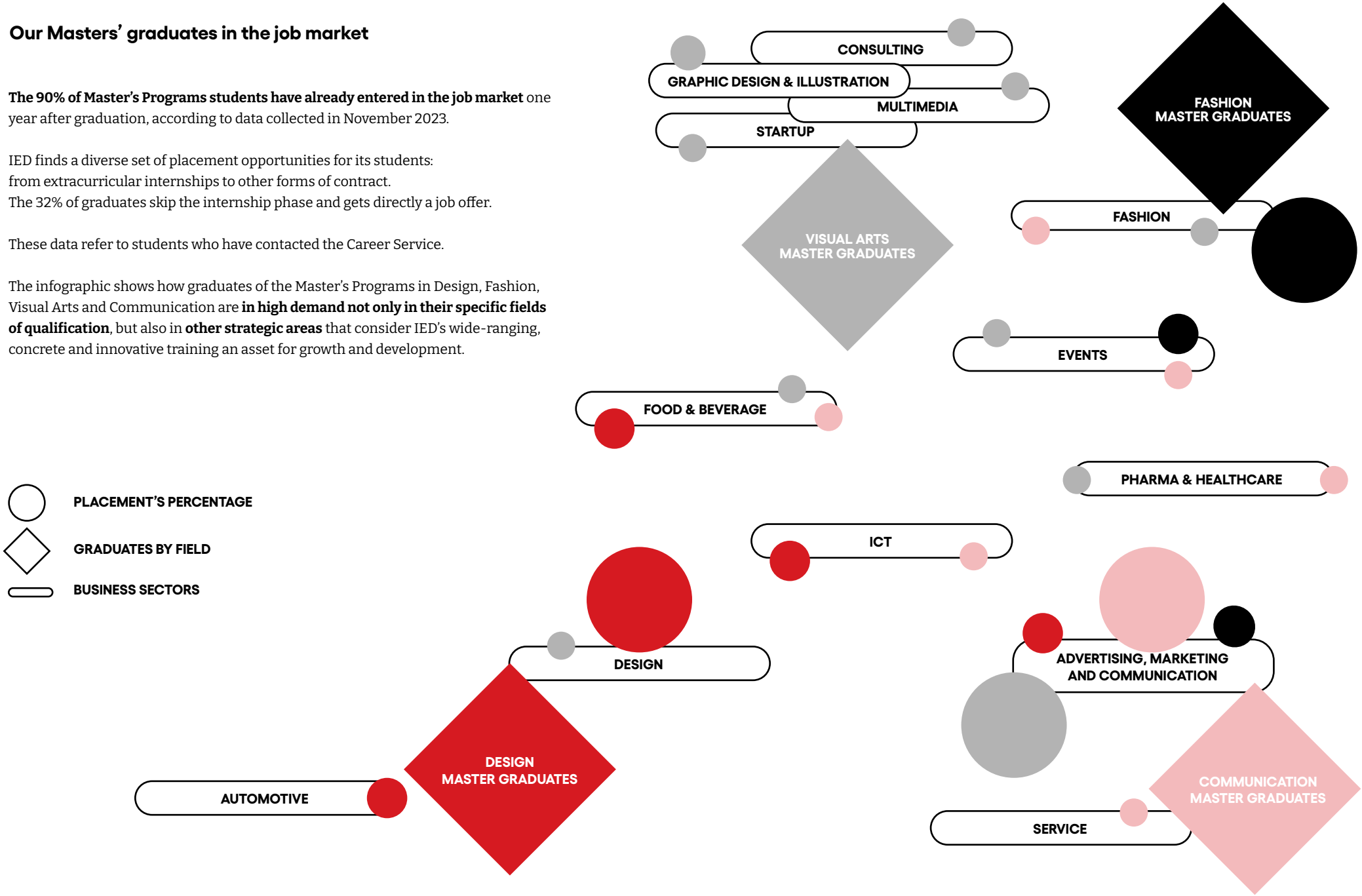
Our Masters' graduates in the job market

The 90% of Master's Programs students have already entered in the job market one year after graduation, according to data collected in November 2023.

IED finds a diverse set of placement opportunities for its students:
from extracurricular internships to other forms of contract.
The 32% of graduates skip the internship phase and gets directly a job offer.

These data refer to students who have contacted the Career Service.

The infographic shows how graduates of the Master's Programs in Design, Fashion, Visual Arts and Communication are **in high demand not only in their specific fields of qualification**, but also in **other strategic areas** that consider IED's wide-ranging, concrete and innovative training an asset for growth and development.



Companies

The network of partner companies grows every month and includes small and medium enterprises, large multinationals, top brands, studios of different sizes, and innovative start-ups:

3M, Accenture, ADD, Alphaomega, Ambito 5, Armando Testa, Artemest, Attila, Auge, Azimut Benetti Group, BCube, Bigfish, Big Spaces, Boffi-De Padova, Borbonese, Boston Consulting Group, BMW, Bottega Veneta, BTicino, Calvin Klein, Calzedonia, Canon, Cayenne, CBA Design, Ceres, Chapeaux, Cheil, Class Editori, Collezione Peggy Guggenheim, Condé Nast, Cortilia, Damiani, Davide Campari, Deep Blue, DDB, Deloitte, Diesel, Digital Angels, Doing, Doucal's Italy 1973, Dpr Eventi, Dude, Eataly Spa, EDI – Effetti Digitali Italiani, Egg Eventi, Elica, Ermenegildo Zegna, Etro, Falkensteiner Hotels, Fandango, F&P Group, Ferrari S.p.A., Filmmaster Events, Frankie Morello, Freedamedia, Futurebrand, Gas Jeans, Gessi, Giorgio Armani, Gi Group, Gruppo Alessandro Rosso, Gruppo Fonema, Hachette Rusconi, H-Art, Hearst Magazines Italia Spa, Heineken Italia, H-Film, Honda, H-57, HugoBoss, Ilva Saronno, Inditex, Interbrand, Itaca Comunicazione, Italdesign Giugiaro Spa, Ikea, Jimmy Choo, Kering Group, Key Adv, Lamborghini, Landor, La Sterpaia, La Triennale, Lavazza Group, Leagas Delaney, Leo Burnett, Les Copains, LIU·JO Spa, Live Nation, L'Oréal, Luxottica, LVMH, McLaren, M&C Saatchi, Magnolia, Maison Margiela, Max Mara Fashion Group, Maximilian Linz, McCann Eriksson, Mediaset, Milestone, Missoni, Moncler, Mondadori, Morellato, Moschino, Ms&L Italia, Nestlé, Nike, Ogilvy, Paul Smith, Pelikan, Piaggio, Piano B, Pinko, Piquadro, Poltrona Frau, Pomellato, Promotion Tag, Publicis Modem, RBA, Rcs, Redbull, Replay, Rmg Connect, Robilant Associati, Saatchi & Saatchi, Samsung, Sketchin Studio, Studio Patricia Urquiola, TBWA, Teikna Design, The Others, Tita, Tod's Group, Toyota, Ubisoft, Undercolors of Benetton, United-Grey, Univisual, Versace, Vivo Concerti, VF Corporation (Vans, The North Face, Timberland, Napapijiri, and more), We Are Social, Wella, Young & Rubicam.

Project: Dynamicsynth Gear. Alessandro Rupilli

IED Alumni

IED Alumni is a global, open and inclusive community, featuring more than **100,000 former IED students**, representing over 100 nationalities who graduated in Italy, Spain and Brazil in the fields of Design, Fashion, Visual Arts, Communication and Management, Art and Restoration.

Networking and creation of opportunities for the entire community are the main objectives of a programme centered on activities, events, exclusive content and advantages, showcasing the work and companies created by alumni, to support the entire network. The programme is definitely a benchmark for companies, alumni and students thanks to the dedicated **iedalumni.com** area.

Within the platform, alumni can get in touch with **companies**, find **partners** for their projects, become teachers or brand ambassadors, find inspiration from success stories, and realize unique projects thanks to the strength of the IED community.

Brands, agencies and companies, in return, have the opportunity to present job offers, collaborations and internships to IED talents all over the world.

#iedalumni

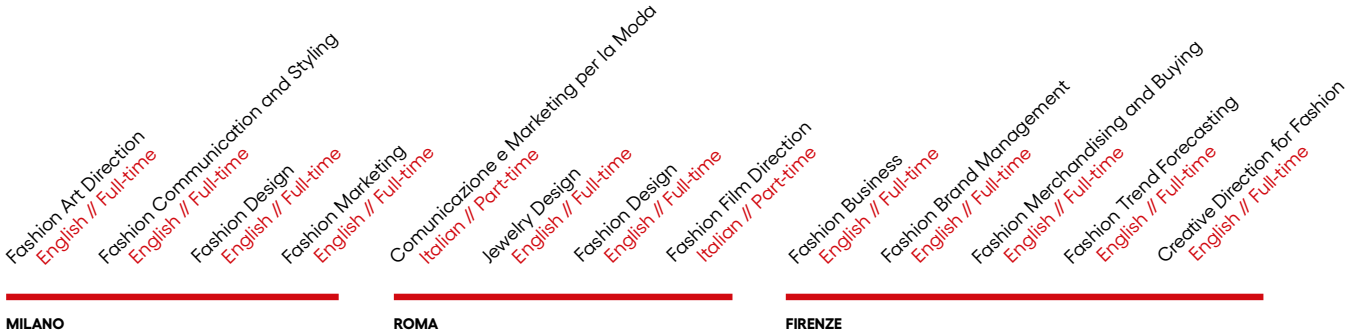
An International Network

IED is a 100% Italian excellence as well as an international network with campuses in Italy, Spain and Brazil.
It can also count on numerous academic institutions in Europe, Asia, United States and Canada, Latin American countries, Australia and New Zealand. IED is an accredited institution of **ERASMUS+** Programme, which contributes to the achievement of the Institute's strategic goals meant to implement its internationalization.
Thanks to this Programme, students, teachers and staff have the opportunity to carry out short and long-term international mobility in partner institutions, in order to increase their academic and professional training.
IED is moreover member of prestigious international associations such as **CAE** (Culture Action Europe), **CUMULUS** (International Association of Universities and Colleges of Art, Design and Media), **ELIA** (The European League of the Institute of Arts) and **WDO** (World Design Organization). It also maintains regular realtionships with many academic associations, including **NAFSA** (Association of International Educators) and **EAIE** (European Association for International Education): a large group of institutions based in different parts of the world that completes and expands upon the possibility of taking part in international mobility experiences.
Thanks to numerous bilateral agreements with prestigious foreign universities, it provides the chance for its students to take part in the Exchange Study Program and in the Erasmus+ Program and spend a semester abroad either at one partner institution or at another IED Campus.
In addition, at the end of the course, they can spend a period of training abroad, throughout the participation in Erasmus+ mobility for traineeship.

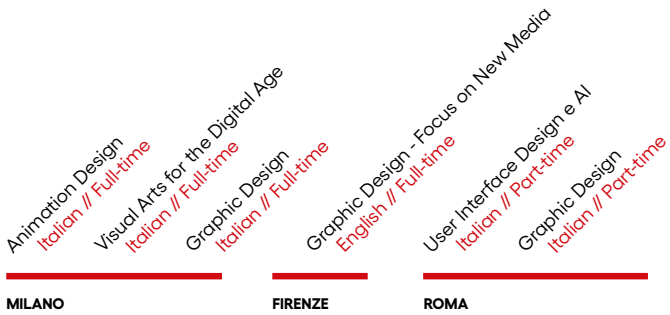
©ph. S. Casati

IED Italia Master's Programs

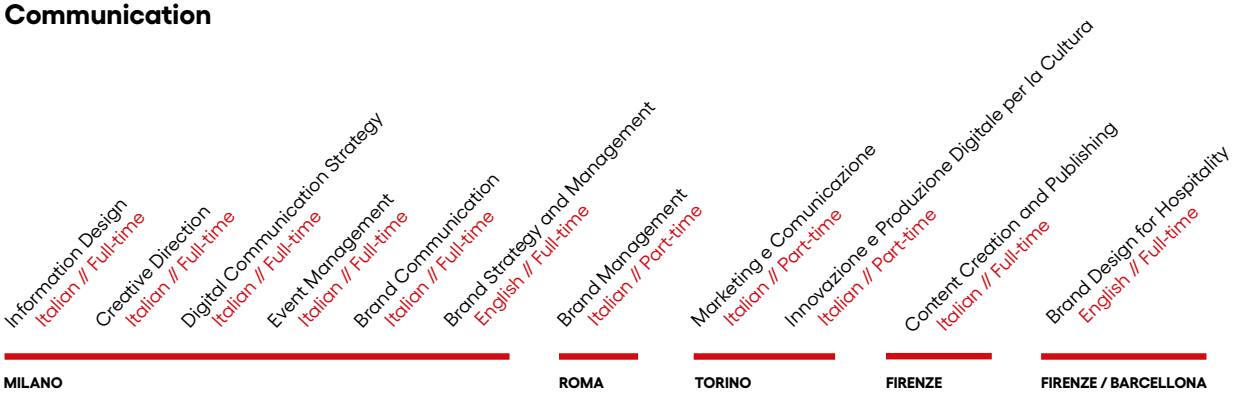
Fashion



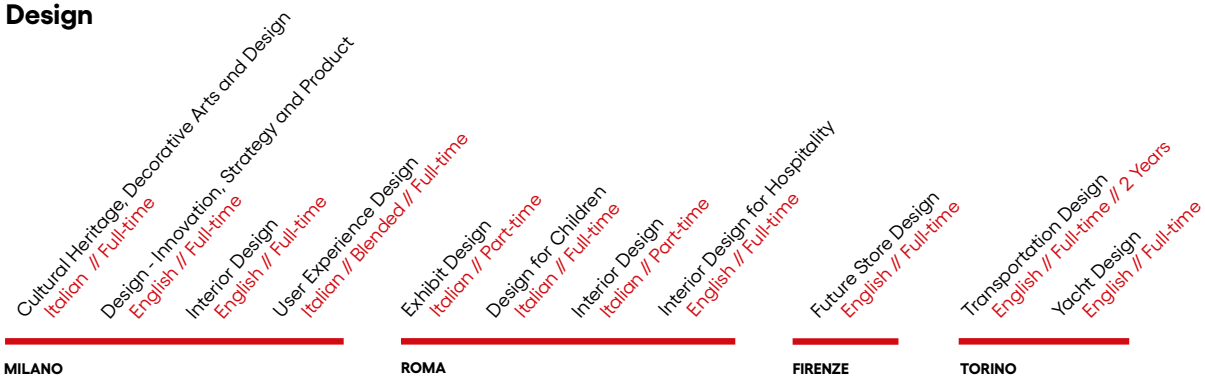
Visual Arts



Communication



Design



Art

Accademia Aldo Galli

Accademia di Belle Arti Aldo Galli in Como is part of the IED network since 2010 and represents an excellence in the field of Higher Artistic Education at national and international level. Recognized by MUR, Accademia promotes the enhancement of the Made in Italy culture with a particular focus on innovation in Fashion, in the Visual Arts and in the Conservation of Cultural Heritage.

accademiagalli.com

Academic Master

Professione Registrar
Italian // Full-time

Textile Design - Product, Research, Sustainability
English // Full-time

Master of Arts

Painting and Digital Art
English // Full-time

Fashion System
Italian // Full-time

Practical Information

Orientation days and course presentation
During the year, several presentation days are scheduled, either on-site or online, in order to get to know the Institute's academic offer in detail, ask questions about the study paths and participate in workshops together with coordinators, staff, partners and Alumni.

Admission office
In each IED location, the Admission Advisors team offers steady assistance and support to students asking for more information on courses and school activities.
By contacting the Admission Office, anyone who is interested in learning more about the academic offer receives the best possible guidance in their choice and can get detailed information on courses' organisation, contents, goals and professional scenarios.

Selection and admission
IED Master's Programs have limited enrolments and require a selection process. Your Admission Advisor will support you all the way through the selection, admission and enrolment process to the course of your choice. If you have not communicated with any Admission Advisor yet, you can ask for information from the webpage of the course you are interested in.

You will receive an email with useful references and info about the selected course. To go ahead with the process, reply directly to that email. Your Admission Advisor will help you to check the necessary requirements to access the courses.

Entry requirements
The application can be sent by anyone who holds a First Level Academic Diploma, a BA Degree or other equivalent qualification (graduates of private schools at University level) or with an equivalent professional experience in the disciplinary area of the course. Grad students may also participate, provided that they get their degree by the date of discussion of the Master's Final Project.

Language requirements
To ensure course contents are fully understood, IED demands applicants a B2 level - Vantage or upper intermediate - Common European Framework of Reference for Languages - of the language in which the course is taught.
In order to demonstrate the required language proficiency, non-native speakers have to submit a language certificate or undergo a language test run by IED.

Admission and enrolment procedure
After you meet your Admission Advisor for an informative interview and check the entry and language requirements, you will be able to access your reserved area on the admission platform by using the credentials provided by your Advisor, and upload the following documents:

- updated CV;
- portfolio if requested;
- a letter of motivation in the language of the course;
- pre-enrollment form, available in the personal area;
- a copy of the Bachelor's degree if available;
- transcripts of university exams;
- ID or passport;
- self-certification of residence;
- tax code.

Once you complete the upload of all the documents, you will be invited to a motivational interview aimed at deepening and evaluating the skills acquired during previous studies, the qualifications and marks obtained, any professional experience made, individual aptitudes and motivation to attend the course.

Enrolment
Once the selection step is done, you will receive the certificate of admission and the regulations to sign and upload in the personal area.
At the same time, you can pay the balance of the registration fee, thus reserving a place in the classroom.

Financial aid
IED supports talents thanks to a policy of economic facilitations consisting in scholarships and a structured system of low-interest loans.

IED Firenze
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+ 50 YEARS OF EXPERIENCE INTERNATIONAL EDUCATION NETWORK
11 LOCATIONS AROUND THE WORLD
10.000 STUDENTS A YEAR
+ 100 NATIONALITIES
+ 200 UNDERGRADUATE, MASTER, MASTER OF ARTS, SUMMER COURSES, SEMESTER AND CONTINUING EDUCATION PROGRAMS
2.000 FACULTY MEMBERS

Project by IED students

Last Review: 02/24

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