

PRESS RELEASE

**IED AND UAL JOIN FORCES:
A NEW SYNERGISTIC ALLIANCE TO SUPPORT SHARED EDUCATIONAL PROGRAMMES,
STUDENT MOBILITY, AND RESEARCH**

Milan, 11th July 2023 – The **IED Group** has entered into a partnership with the **University of the Arts London (UAL)**, the world-renowned institution consisting of six prestigious colleges: Central Saint Martins, London College of Communication, London College of Fashion, Wimbledon College of Arts, Chelsea College of Arts, and Camberwell College of Arts.

“The partnership between IED and UAL will develop in the long term. It’s not about tactical planning but rather about sharing a common philosophy and vision that value young people’s international experiences,” said **Riccardo Balbo, the Chief Academic Officer IED Group**. *“IED – which in Italy is a benefit corporation owned by a not-for-profit Foundation – and UAL share the same values, leading to actions and activities that aim to positively impact society and the environment”*.

This agreement between the two institutions **promotes mutual growth and development** through **initiatives regarding educational offerings, student mobility, faculty members, and the exchange of documents and research materials** in common academic circles. IED Group’s and UAL’s partnership underscores their shared commitment to pedagogical values and contemporary approach through art and design. However, it’s not entirely new.

The two institutions had already entered into an agreement with the Chelsea College of Arts during the 2014-2015 academic year as part of the mobility and international cooperation projects promoted by the Erasmus programme. During that stage, the collaboration focused on Interior Design courses. The flow of students between IED and UAL and the quality of the participants involved grew over the subsequent years, leading UAL to consider extending the agreement to the Camberwell College of Arts and increase student mobility to and from Interior Design and Product Design courses, and to the London College of Fashion for mobility in the fashion area.

Today, both institutions enhance each other’s expertise, aiming to build high-profile educational experiences to prepare students for global challenges. Over the next few months, the focus will be on virtual exchange projects promoting innovative and accessible international experiences for students who can’t physically travel or don’t have the financial resources to do so.



From left to right: Gaizka Zuazo, Director of IED Kunsthal Bilbao; Riccardo Balbo, Academic Director of IED Group; Roni Brown, Deputy Vice Chancellor, (Education) UAL; Ian Storey, Director of Global Engagement, UAL.



From left to right: Ian Storey, Director of Global Engagement, UAL; Gaizka Zuazo, Director of IED Kunsthal Bilbao; Roni Brown, Deputy Vice Chancellor, (Education) UAL; Riccardo Balbo, Academic Director of IED Group; Wendy Anderson, Director of International Development CCW - UAL; Andrea Picazo, International Projects and Mobility Coordinator CCW -UAL.



• **ual:** university
of the arts
london

IED | ISTITUTO EUROPEO DI DESIGN

*Istituto Europeo di Design was founded in 1966 based on **Francesco Morelli's** extraordinary vision. Today, IED is the only School of Higher Education in the creative field to have preserved its Italian cultural references over time. Every year, IED launches innovative educational projects in the fields of study of **Design, Fashion, Communication and Management, Arts and Restoration and Visual Arts**, developing forms of learning and new models for interpreting the future. Internationally recognized, IED is a network that spanning over **3 countries**: in **Italy** in Milan, Cagliari, Florence, Rome, Turin and in Como with the Aldo Galli Academy of Fine Arts; in **Spain** in Barcelona, Madrid and Bilbao and in **Brazil** in Rio de Janeiro and San Paolo. The IED Group's educational offer includes Undergraduate courses (First Level Academic Diplomas, Título Superior en Diseño, Diploma de Bacharelado, BAH and IED Diplomas), Postgraduate courses (First Level Master and IED Master) and Continuing Education Courses. IED relies on a network of more than 3.000 lecturers, active in their respective fields of reference, with whom it collaborates continuously to ensure the perfect performance of the training activities of its locations.*

IED EUROPEAN INSTITUTE OF DESIGN
Fabrizia Capriati - Tel. +39 347 1719290
Eleonora Ronsisvalle - Tel. +39 346 1300428
p.r@ied.it

STUDIO TORRICELLI
Maddalena Torricelli
Tel. +39 02.76280433
studio@maddalenatorricelli.com

ELISABETTA PROSDOCIMI | Communication
and press office
Tel. +39 338 3548515
press@elisabettaprodocimi.it